



October 12 - 14, 2023

2023 Annual Meeting

Hyatt Regency Milwaukee | Milwaukee WI

Development and Durability: Creating new opportunities and designing our future.

PROSPECTUS

Partner | Exhibit | Advertise





Welcome!

To Our Valued Industry Colleagues:

We are excited to present the 2023 Prospectus for the Annual Education Meeting of the Association of Medicine and Psychiatry (AMP).

We invite you to join us in Milwaukee, Wisconsin, October 12-14, 2023 at the Hyatt Regency Milwaukee.

The AMP Annual Meeting is a marvelous opportunity for our residents, medical students, faculty, and training directors to come together and learn about integrated care and the management of the truly complex patients that we serve. An important part of our meeting is exposure to new medications, treatment paradigms, clinical models, and technological advances, and our partners and exhibitors play a key role in delivering this information to our attendees.

Additionally, the Annual Meeting allows attendees to discover potential training and employment opportunities across the country. These resources are vital as residents and recent graduates seek to advance their careers as duly trained physicians.

We strive to make this as engaging and productive as possible from your point of view, and we hope to have every attendee visit your table! There is nothing we would like more than to have an ongoing partnership with you for this and future meetings. You are the keys to making our meeting grow and thrive as we pursue our goal of advancing the integration of physical and mental health in medicine. If you have any questions about who we are, what we do, or how you can help, please don't hesitate to contact us.

Thanks again and we look forward to seeing you in Milwaukee!

Susan Padrino, MD
Annual Meeting Co-Chair

Lauren Gensler, MD
Annual Meeting Co-Chair



Why Participate?

REACH YOUR TARGET AUDIENCE

Showcase your company, products and services to a national audience of more than 250 physicians, residents and medical students at the Association of Medicine and Psychiatry Annual Meeting, October 12 -14, 2023 in Milwaukee, Wisconsin. This is a premier meeting of dually trained physicians in both medicine and psychiatry and many that are involved in educational outreach, through their roles as residency training directors.

Doctors • Residents • Training Directors

As a Partner you will have the unique opportunity to showcase your products and services, extend your brand identity, and create a strong, visible presence among the leading dually trained physicians, residents, medical students and training directors. Please review the opportunities for one that's right for you!

The Association of Medicine and Psychiatry supports your investment in a number of ways to help you make and build relationships.

- ◆ Timely and relevant educational programming attracts a national audience of dual trained psychiatrists, residents, medical students and training directors.
Our goal is > 300 attendees this year.
- ◆ On-site visibility for your brand and company name; signage and promotional material available to put your brand in front of attendees.
- ◆ Conference website listing with link to your company's website.
- ◆ Morning and afternoon refreshment breaks which allows discussion with attendees.
- ◆ Special attendee reception with alcoholic beverages (partnership opportunities available).

For more information regarding Partnership and Exhibiting Opportunities, contact:

Kelsey Ostrow

phone: 1-800-544-6283 x 21

email: manager@assocmedpsych.org

Partner & Exhibitor Benefits

Pricing/Level	Platinum	Gold	Silver	Bronze	Exhibitor
Standard Pricing	\$15,000	\$10,500	\$8,000	\$5,500	\$3,000
Quantity Available	2	2	2	4	∞
EXHIBIT SPACE					
Two (2) x 6' tables with chairs in the exhibit area	⚡	⚡			
One (1) x 6' table with chairs in the exhibit area			⚡	⚡	⚡
EVENT RECOGNITION					
Recognition at Keynote Address	⚡				
Provide Flyers to attendees at conference check-in	⚡				
Recognition as "level" Partner in all promotional materials	⚡	⚡	⚡	⚡	
Company name included in Program <i>(Size and placement varies with level of partnership)</i>	⚡	⚡	⚡	⚡	⚡
EVENT REGISTRATION					
Full Conference Passes (\$599/Pass Value) <i>A full conference pass is required to work an exhibit booth. Conference Passes are non-transferable. **Discounted conference pass for \$399 per additional attendee</i>	8	6	4	3	2
EVENT MARKETING					
Email blast to registered attendees <i>*Must be approved by committee.</i>	2 pre 1 post	1 pre			
Logo on all event promotional email blasts	⚡	⚡	⚡	⚡	
Inside Front or Back Cover Ad in Digital Program	⚡				
Full page Ad inside Digital Program		⚡	⚡		
1/2 page Ad inside Digital Program				⚡	
1/4 page Ad inside Digital Program					⚡
EVENT SITE					
Logo with link to company website on partner webpage	⚡	⚡	⚡	⚡	



Partnership Opportunities

Platinum Partnership

\$15,000

Enjoy maximum exposure. Deliver optimal brand and company awareness to our affluent group of dual trained physicians, residents, medical students and training directors. This enthusiastic group of attendees comes to the Annual AMP meeting eager to discuss the growth of integrated care as a Mental Health tool.

Exhibit Space

The engine of the conference, our exhibit area offers prime visibility for you to demo your product and have one-on-one discussion time with physicians, residents, medical students and training directors.

Exhibit Hall Includes: Two (2) x 6' tables with chairs

Pre & Post Event Marketing

Increase your visibility with registered attendees. Your logo and a brief message on three (3) emails sent to all registered attendees—(2) pre-Conference, (1) post Conference.

All communications must be reviewed and approved by executive committee prior to distribution.

Event Passes

Eight (8) conference passes. Our conference passes offer premier access, entertainment, presentations, meals and all area access. (Pass value/\$599 each)

A full conference pass is required to work an exhibit booth. Conference Passes are non-transferable.

Discounted Event Passes

Discounted conference pass for additional attendee over the eight (8) passes provided for \$399 each. Our conference passes offer premier access, entertainment, presentations, meals and all area access. (Pass value/\$599 each)

Keynote Recognition

Special recognition at Annual Meeting Opening Keynote. Your company will be mentioned and thanked during a special message from our Society President.

Social Media

Your company logo will be included on the AMP partner webpage. Plus, keep your social network up to speed on your activities during the festivities with exciting content from the event.

Onsite Visibility & Promotion

Full page advertisement in digital program. Recognition as a Platinum-partner in all promotional materials.

Product Theater

Talk directly to attendees with one (1) training session during the conference.* Show off your unique innovations, show a commercial, and sell your company. It's an excellent opportunity to educate potential customers. *Each session is one (1) hour. Sessions are scheduled on a first-come basis. Note: Product theater sessions may be presented at the same time. The Annual Meeting Committee must review the presentation for approval. Food and beverage prices are not included and will incur an additional fee.





Partnership Opportunities

Gold Partnership

\$10,500

The Gold Partnership is a premium offer available for recognition, presenting great exposure to our highly-motivated group of physicians looking for the latest and greatest innovations and products. This enthusiastic group of attendees come to the AMP meeting to discuss the state of the industry as we know it, and more importantly, to invest in its future. ***(2 Gold Partnerships Available)***

Exhibit Space

The engine of the conference, our exhibit area offers prime visibility for you to demo your product and one-on-one discussion time with physicians, residents, medical students and training directors.

Exhibit Hall Includes: Two (2) x 6' tables with chairs

Discounted Event Passes

Discounted conference pass for additional attendee over the six (6) passes provided for \$399 each. Our conference passes offer premier access, entertainment, presentations, meals and all area access. (Pass value/\$599 each)

Pre-Event Marketing

Increase your visibility with registered attendees. Your logo and a brief message on one (1) pre-show marketing piece - (1) pre-Conference,

All communications must be reviewed and approved by executive committee prior to distribution.

Social Media

Your company logo will be included on the AMP partner webpage. Plus, keep your social network up to speed on your activities during the festivities with exciting content from the event.

Event Passes

Six (6) full conference passes. Our conference passes offer premier access, entertainment, presentations, meals and all area access. (Pass value/\$599 each)

A full conference pass is required to work an exhibit booth. Conference Passes are non-transferable.

Onsite Visibility & Promotion

Full page advertisement in program guide. Recognition as a Gold-partner in all promotional materials.





Partnership Opportunities

Silver Partnership

\$8,000

The Silver Partnership is a great opportunity available at the AMP Annual Meeting. Enjoy a great mix of face time and exposure to our highly motivated group of visionaries looking for the latest and greatest innovations available, cutting-edge technology, and more importantly, to invest in its future.

(2 Silver Partnerships Available)

Exhibit Space

Find your customers all in one place! Our exhibit hall offers great visibility and one-to-one discussion time with all attendees.

Exhibit Hall Includes: One (1) x 6' table with chairs

Event Passes

Four (4) all access conference passes. Our conference passes offer full access, presentations, meals and all area access. (Pass value/\$599 each)

A full conference pass is required to work an exhibit booth. Conference Passes are non-transferable.

Discounted Event Passes

Discounted conference pass for additional attendee over the four (4) passes provided for \$399 each. Our conference passes offer premier access, entertainment, presentations, meals and all area access. (Pass value/\$599 each)

Social Media

Your company logo will be included on the AMP partner webpage. Plus, keep your social network up to speed on your activities during the festivities with exciting content from the event.

Onsite Visibility & Promotion

Full page advertisement in digital program. Recognition as a Silver-partner in all promotional materials.

Bronze Partnership

\$5,500

Enjoy a great mix of face time and exposure to our highly motivated group of attendees. This enthusiastic group of attendees come to the AMP Annual Meeting to discuss the state of patient care, cutting-edge technology, and more importantly, to invest in its future. *(4 Bronze Partnerships Available)*

Exhibit Space

Find your customers all in one place! Our exhibit hall offers great visibility and one-to-one discussion time with all attendees.

Exhibit Hall Includes: One (1) x 6' table with chairs

Event Passes

Three (3) conference pass. Our conference passes offer presentations, meals and all area access. (Pass value/\$599 each) *A full conference pass is required to work an exhibit booth. Conference Passes are non-transferable.*

Discounted Event Passes

Discounted conference pass for additional attendee over the three (3) passes provided for \$399 each. Our conference passes offer premier access, entertainment, presentations, meals and all area access.

Social Media

Your company logo will be included on the AMP partner webpage. Plus, keep your social network up to speed on your activities during the festivities with exciting content from the event.

Onsite Visibility & Promotion

Half page advertisement in digital program. Recognition as a Bronze Partner in all promotional materials.



Exhibitor Opportunities

Exhibitor

\$3,000

Economical AND effective! Gain exposure to our highly motivated group of visionaries looking for the latest and greatest innovations available. This enthusiastic group of attendees come to the AMP Annual Meeting to discuss cutting-edge technology, and more importantly, to know where it is moving for the future.

Exhibit Space

Find your customers all in one place! Our exhibit hall offers great visibility and one-to-one discussion time with all attendees.

Exhibit Hall Includes: One (1) x 6' table with chairs

Event Passes

Two (2) all access conference passes. Our conference passes offer full access, presentations, meals and all area access. (Pass value/\$599 each)

A full conference pass is required to work an exhibit booth. Conference Passes are non-transferable.

Discounted Event Passes

Discounted conference pass for additional attendee over the two (2) passes provided for \$399 each. Our conference passes offer premier access, entertainment, presentations, meals and all area access. (Pass value/\$599 each)

Onsite Visibility & Promotion

One fourth (1/4) page advertisement in digital program.



A La Carte Opportunities

Attendee Handouts - \$2,000

Provide a custom handout, to be distributed to registered attendees as they check-in at AMP's Annual Meeting. Materials can be up to 8.5"x11" in size and double-sided. Materials must be created and shipped by the partner. AMP will manage on-site logistics.

Whoova (Event App) Rotating Banner Ad - \$800

Maximize your exposure with a rotating banner ad on the Whoova App. Whoova's event will be up for 3 months post-conference. *(exact sizes for digital materials will be provided at a later date)*

Advertise in the 2023 Annual Meeting Program

Place your advertisement in AMP's Annual Meeting Digital Program provided to all attendees.

- Full Page - \$1,800
- Half Page - \$1,250
- Quarter Page - \$750

Partner/Exhibitor Contract

Partner/Exhibitor Type

Pricing

<input type="checkbox"/> Platinum Partnership	\$15,000
<input type="checkbox"/> Gold Partnership	\$10,500
<input type="checkbox"/> Silver Partnership	\$8,000
<input type="checkbox"/> Bronze Partnership	\$5,500
<input type="checkbox"/> Exhibitor	\$3,000
<input type="checkbox"/> Additional Conference Pass	\$399 per person x _____
<input type="checkbox"/> Attendee Handouts	\$2,000
<input type="checkbox"/> Whova Rotating Banner Ad	\$800
<input type="checkbox"/> Full Page Digital Ad	\$1,800
<input type="checkbox"/> Half Page Digital Ad	\$1,250
<input type="checkbox"/> Quarter Page Digital Ad	\$750

I would like to pay via:

Check # _____ OR Credit Card

Billing Name:

Credit Card Number:

Expiration Date:

Security Code:

Billing Address:

City/State:

Zip:

Email:

Company Name:

TOTAL AMOUNT:\$

Please send this form, signed agreement and payment to:

(E) manager@assocmedpsych.org | (F) 559-227-1463 | (M) 4747 N. First St Suite 140, Fresno CA 93726

Sign up online at assocmedpsych.org or complete the form.



Partner/Exhibitor Agreement

Exhibit Space Allocation

Exhibit space will be assigned by the AMP according to exhibitor level on a first-come, first-serve basis.

Exhibit Information

- Exhibit staff must be employees of the exhibitor company, or directly hired by the exhibitor as company representatives for this event.
- Exhibitors must comply with conference and location management rules and regulations.
- Amplified sound systems will not be permitted.
- Animals will not be allowed in the exhibit area.
- Each exhibitor is responsible to the service contractor and/or facility.
- Arrangements and payment for any A/V or electrical needs of exhibitor to be handled directly with hotel.

Terms and Conditions

1. Exhibitor/partnership fees: 100% of the exhibitor fees (and any additional partnership fees) are due and payable in full no later than **August 29, 2023** for inclusion in printed materials. All Exhibitor and/or partnership fees paid are non-refundable without exception. If the Exhibitor fails to make any payment described in this Agreement on or before the due date, the Exhibitor's right to participate may be cancelled without further notice and without refund of monies paid. In the event of cancellation by the exhibitor on or after the date of execution of contract, the exhibitor will be obligated for 100% of the contracted fees, plus any legal fees (including attorney's fees) resulting from collection efforts.

2. Exhibit hours: The AMP will establish exhibition hours and reserves the right to make schedule changes, as it deems appropriate. Exhibition hours will be determined based on the conference program schedule.

3. Installation and dismantling: Exhibit space is assigned by exhibitor level on a first-come, first-served basis. The Exhibitor expressly agrees that in the event that the Exhibitor fails to install products in its assigned space or fails to remit payment for required space rental at times specified. The AMP shall have the right to take possession of said space and lease same to parties and upon such terms and conditions it may deem proper. In addition, the Exhibitor may not dismantle the display until the exhibition is finally closed to the public, at the date and time so indicated by The AMP.

4. Use of exhibition space: The Exhibitor shall not assign to a third party its rights to the exhibition space or any portion thereof without the prior written consent of The AMP, which The AMP may grant or withhold at its sole discretion. Any firm or organization that is not assigned exhibit space will not be permitted to solicit business within the exhibit area.

5. Indemnity and limitation of liability: The AMP, nor any of their contractors or affiliated organizations, their officers, agents, employees, facilities, other representatives, or assigns shall be held liable for, and they are hereby released from, any damage, loss, harm, or injury to the person or property of the Exhibitor or any of its visitors, officers, agents, employees, or other representatives, resulting from theft, fire, earthquake, water, unavailability of the exhibition facility or intermediate staging facilities (including any damage, loss, harm, or injury in connection with the Conference, exhibits, or staging), accident, or any other cause, except to the extent caused by the negligent acts or omissions of The AMP or any of its or their employees or contractors. The Exhibitor shall indemnify, defend, and protect The AMP and hold The AMP harmless from any and all claims, demands, suits, liability damages, losses, costs, attorneys' fees, and expenses that might result or arise due to negligence on the part of the Exhibitor, its officers, agents, employees, or representatives. The AMP and the hotel shall not be responsible for the security of Exhibitor's equipment or its proprietary software or hardware information. This limitation of liability applies to equipment for use in the exhibit area, general session, conference sessions, and

- continued on page 11



Partner/Exhibitor Agreement

any other conference rooms or facilities. It is the responsibility of the Exhibitor to maintain proper insurance coverage for its property and liability.

6. Exhibitor Signage Requirements: All 1) Medical devices of any type, including those designed for the treatment of pain AND 2) Pharmaceutical exhibitors are required to display signage disclosing whether or not they are FDA registered in the AMP Annual Meeting Exhibit Hall. Exhibitors who fail to have required signage will forfeit their right to exhibit at the event.

7. Observance of laws: Exhibitors shall abide by and observe all laws, rules and regulations, and ordinances of any applicable government authority and all rules of the Venue.

8. Cancellation or termination by the AMP: Cancellation or termination by The AMP: If, because of war, fire, strike, hotel construction or renovation project, government regulation, public catastrophe, Act of God, or the public enemy, the conference or any part thereof is prevented from being held or is canceled by The AMP, or the space becomes unavailable, The AMP in its sole discretion shall determine and refund to the Exhibitor its proportionate share of the balance of the aggregate display fees received that remains after deducting expenses incurred by The AMP and reasonable compensation to The AMP. In no case shall the amount of the refund to the Exhibitor exceed the amount of the fee paid. The AMP reserves the right to change or cancel any portion of the exhibit schedule, as it deems necessary and appropriate. All changes and/or cancellations will be communicated to Exhibitors in writing.

9. Governing law: All terms and conditions in this Agreement are subject to and governed by the laws of the state of California. Any legal action arising under this Agreement will be brought exclusively in the federal or state courts located in the Northern District of California and Exhibitor and the AMP consent to personal jurisdiction and venue in such courts.

10. Meetings and entertainment: All activities marketed to attendees of the conference must be coordinated and approved by The AMP. No educational, social, hospitality, or other type of meeting or event may be held during any session or activity appearing on the schedule of events. Any other social functions must be scheduled at a time or place where they will not interfere with any activities scheduled by The AMP or with the conference itself.

11. Exhibitor conduct: All Exhibitor company staff members must conduct themselves in a professional manner according to The AMP and hotel guidelines. Acceptable conduct would include but not be limited to the following:

1. Exhibitor Company representatives should conduct all marketing and demo activity via emphasis on positive aspects of their own products and services and should refrain from making negative statements about other Exhibitors and partners, or about their products and services.
2. All show floor staff should be attired in a manner consistent for the event. No exhibit space should be left unattended during show hours - i.e. all show floor staff should be present in each company area during all hours that the show floor is open to attendees.

Print Name & Authorize Signature

Date

Title

Email

Questions: 800-544-6283 ~ manager@assocmedpsych.org

Please mail this form, signed agreement and payment to: 4747 N. First St., Suite 140, Fresno, CA 93726