



# 2021 Virtual Annual Meeting

September 30 - October 2

## PROSPECTUS

**Virtual Partner: \$5,000.00**

Benefits Include:

- Your logo and a brief message on at least four (4) widely distributed pre-show marketing piece—(2) pre-Conference, (2) post Conference. *All communications must be reviewed and approved by conference chairs prior to distribution.*
- 8.5 x 11 color advertisement with clickable links in our digital conference program.\*
- Logo and link on all event promotional materials and partner web page
- Social media posts highlighting the VEH and its exhibitors.
- 2 minute or less video before an opening session.
- Participation in the Virtual Exhibit Hall (VEH):
  - We are using ePosters as the platform for VEH and will go live on September 6, 2021 and close on January 7, 2022 (4 months of exposure)
  - Exhibitors will be listed on a VEH landing page and their listings will be linked to a dedicated “booth” in the exhibit hall (to showcase information about your company’s product and services (each booth has capacity to display your logo, up to three images and/or videos, and up to three pdf documents)
  - Participation during the live poster session on Thursday, September 30, 2021.
  - VEH is prominently featured on our home page and will be “open” 24/7 from September 6, 2021 to January 7, 2022.
  - In 2020, we had over 285 virtual attendees.

**Virtual Exhibitor: \$2,500.00**

Benefits Include:

- Your logo and a brief message on (1) post Conference. *All communications must be reviewed and approved by conference chairs prior to distribution.*
- Company Name and link on all event promotional materials and exhibitor web page
- 8.5 x 5.5 color advertisement with clickable links in our digital conference program. \*
- Social media posts highlighting the VEH and its exhibitors.
- Participation in the Virtual Exhibit Hall (VEH):
  - We are using ePosters as the platform for VEH and will go live on September 6, 2021 and close on January 7, 2022 (4 months of exposure)
  - Exhibitors will be listed on a VEH landing page and their listings will be linked to a dedicated “booth” in the exhibit hall (to showcase information about your company’s product and services (each booth has capacity to display your logo, up to three images and/or videos, and up to three pdf documents)
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**Digital Conference Program Advertisement Opportunities:\***

Get noticed by placing color advertisements in the AMP 2021 Annual Conference digital program, distributed to all attendees and available on the Virtual Conference Platform. The conference program is also made available permanently to the public on the AMP website! Every ad includes live web links back to your website.

Inside front cover: \$1,700

Inside back cover: \$1,500

Full page, interior: \$1,000

Half page, interior: \$700

Quarter page, interior: \$500

Business card, interior: \$300

\*All advertisements are due by Friday, September 10, 2021. Please send all ads to [manager@assocmedpsych.org](mailto:manager@assocmedpsych.org)

To sign up and pay for any of the above items, please go to:

<https://assocmedpsych.org/civcrm/contribute/transact?reset=1&id=22>

Questions? 800-544-6283 / [manager@assocmedpsych.org](mailto:manager@assocmedpsych.org)